



# 2020

# Frequently Asked Questions

The world may look a little different right now, but one thing hasn't changed: our commitment to ending Alzheimer's.

When you participate in the Alzheimer's Association Walk to End Alzheimer's®, you're part of a community that cares — and that community, which starts in your backyard and stretches across the country, has never needed us more. With the dollars we raise, the Alzheimer's Association® can provide care and support during these uncertain times while advancing critical research toward methods of treatment and prevention.

We're still coming together in 2020, even if it means trying something new. For more information about what to expect at the 2020 Walk to End Alzheimer's, take a look at some of the frequently asked questions below.



### **Q: Will we be having Walk to End Alzheimer's in the fall? If so, when will it be?**

Across the country the Walk to End Alzheimer's will take place this fall. Though it will look different, we plan to have all local Walks take place on their originally scheduled date.

### **Q: What does the New Walk Day consist of?**

The Walk Day Experience consists of the following three activities, however it is up to the individual walker to participate in all or as few as they would like.:



- The Opening and Promise Garden Ceremony featuring local families and personalities will be available to you in a webinar format.
- On Walk day we ask that you continue to Walk as individuals, families or small teams on neighborhood sidewalks, tracks and trails.
- A pre-planted, view-only Promise Garden will be a focal point in the community, representing those affected by Alzheimer's.



### **Q: You say Walk will look different? Does that mean a different location?**

We are asking that participants walk in their own neighborhoods, on local trails, or other safe places in their community, either on their own or with their families or team members. However, our previously scheduled Walk locations will be used to create a drive through Promise Garden for Walkers to enjoy.



### **Q: Why aren't we holding Walk to End Alzheimer's as we did in 2019?**

The Walk has historically been a large community gathering that we all love and something that we look forward to again in the future. However, based on CDC guidance, hosting large scale in-person events at this time would not be in the best health interests of our constituents, volunteers and staff.



### **Q: What tools are available for Walkers to still connect to the Walk to End Alzheimer's?**

We know people want to feel connected and rally together in support of the cause, so we are developing a number of ways for people to connect and share their Walk to End Alzheimer's commitment with each other. These tools will all be available in the Walk to End Alzheimer's App.



**Q: Will Walkers still be able to get their Promise Garden flowers?**

Due to logistics and the safety of our participants, we will not be providing participants with their own Promise Garden flower. Instead, participants will be shipped five Walk yard flags. Flags can be displayed in a yard, windows or carried while walking to represent their commitment to Walk to End Alzheimer's.



**Q: Will there still be Walk t-shirts? How will Walkers get them?**

When a participant reaches \$100 in fundraising or self-donations, they qualify for a Walk T-shirt; shirts will be mailed directly to participants prior to Walk day. To facilitate timely shipping, participants must reach the \$100 fundraising goal 4 weeks before their local Walk date.

Participants who reach the goal after the 4 week threshold will still receive a shirt, but delivery by Walk day is not guaranteed. We appreciate your understanding as we work to make Walk safe for everyone.



**Q: If I raised \$500+, will I get my Champions Club medal and other earned incentives?**

Absolutely! Thank you for fundraising. We will be mailing any earned incentives directly to you. Look out for an extra special incentive this year, a Walk to End Alzheimer's Yard Sign to that you can display in your yard or window.

**Q: Any fundraising tips?**

So many tips:



- First, log on to your participant center to get started!
- Start a Facebook Fundraiser
- Send initial emails to everyone you know
- Use the fundraising tips that are available in the participant center and in emails to you throughout Walk season.



**Q: If this event is contactless, how to we turn in donations?**

To follow best practices for social distancing we will host a "Curbside Drop Off." This will be a drive through option for participants to turn in money prior to Walk day. The steps of the process include:

- Simply put your donations in an envelope.
- Place your envelope with donations in your trunk of your vehicle prior to arriving at the Curbside Donation Drop Off.
- Pull up and pop your trunk.
- Staff and volunteers will safely take your donations to tally.